



# WHITE KNIGHT PRODUCTIONS

## CONTACT

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whiteknightpro.com

## ABOUT US

WBE Certified by NYS (#59674)

Established 2009

Vestal, NY (Broome County)

## CODES

- DUNS 080297304 / CAGE 7NE11
- NAICS-512110 (motion picture and video production)
- NIGP-91501 (Advertising Agency Services)
- NIGP-91506 (Audio Production)
- NIGP-91582 (Video Production)
- NIGP-96153 (Marketing)
- NIGP-96546 (Graphic Design)

## Core Competencies

Video Production (television, web, social, marketing, training)

Audio Production

Motion Graphics/Animation

Media Strategy and Implementation

Graphic Design

## Differentiators

We believe fundamentally in the power of active listening and of collaboration with our clients. We work with you, not as simply your video production vendor, but as a partner who can come to the table and actively contribute to discussions about strategy and messaging.

## Past Performance

- Construction (training and safety videos)
  - Higher Education (admissions, alumni campaigns)
- Energy (public relations work, impactful public-facing videos, motion graphics “explainer” videos, emergency response training)
- Healthcare (marketing, public relations, and training)
- Tourism (marketing and promotion)

## Key Government Contracts & Clients

NYS Stop-DWI (multiple multimedia campaigns)

I Love NY: Path Through History (multiple campaigns)

NYSERDA (public relations)

SUNY Colleges (multiple contracts)

SBDC (promotional)

Broome County Board of Elections (training)

Johnson City Wastewater Treatment Plant (training)

Tioga Co. Economic Development & Planning (\$10 Million DRI)