



WHITE KNIGHT PRODUCTIONS

IMPACTFUL VIDEO & ANIMATION

WHAT WE CAN DO FOR YOU (CAPABILITIES)



On-Site Video Production with local videographers so that you can capture high-quality, compelling shots that help you achieve your goals.



Remote Video Production so that you can record footage across the world without travel costs, expensive crews, or complicated scheduling.



Animation so that you can convey your message quickly and clearly, even if the concepts behind that message are complicated.



Audio Production so that you can broaden your audience and your reach with different types of media such as podcasts.



Media Strategy & Implementation so that you know you're reaching the right audience in the right places.

WHY CLIENTS TRUST US (DIFFERENTIATORS)

Sustainability is one of our core values and it's the lens through which we run all important decisions as we grow and scale.

We believe in the power of active listening and collaboration with our clients so that **we get the job done right the first time.**

We use **strategy to maximize your investment** and get the most out of your videos.

Human connection is important to us. We answer our phones and respond promptly to messages and emails. Best of all, we're told we're fun and nice to work with, too!

♥ **Founded in 2009**

We have over a decade of experience in the video marketing industry, with awards and success stories to prove it.

📍 **Binghamton, NY**

Best known for our balloon festival and spiedies, we are based in Upstate NY, but serve clients nationally and internationally.

🏆 **Certified WBE**

We're an ethical company you can be proud to be associated with.

🌱 **Sustainable Productions**

We're making sustainability our top priority as we grow and scale, and are working towards full Ecovadis and B Corp certification.

OUR HISTORY OF SUCCESS (PAST PERFORMANCE)

Healthcare & Life Sciences (Thought Leadership, Company Culture) [Watch Case Study](#)

Higher Education (Institutional Advancement, Admissions) [Watch Case Study](#)

Energy (Education, Public Relations)

Tourism (Marketing, Public Relations)

Construction (Training, Onboarding)

Hospitality (Marketing, Recruitment) [Watch Case Study](#)

Nonprofit (Fundraising, Recruitment, Social Media)

Product Explainer	Training	Internal Comm.
Social Media	Testimonials	Recruitment
Thought Leadership	Onboarding	Fundraising
Company Culture	Commercials	Webinar

CONTACT

- 🌐 whiteknightpro.com
- ✉ elin.barton@whiteknightpro.com
- 📞 607-239-5423



SCAN ME

DUNS: 080297304
CAGE: 7NE11
NAICS: 512110
NIGP: 91501, 91506, 91582, 96153, 96546